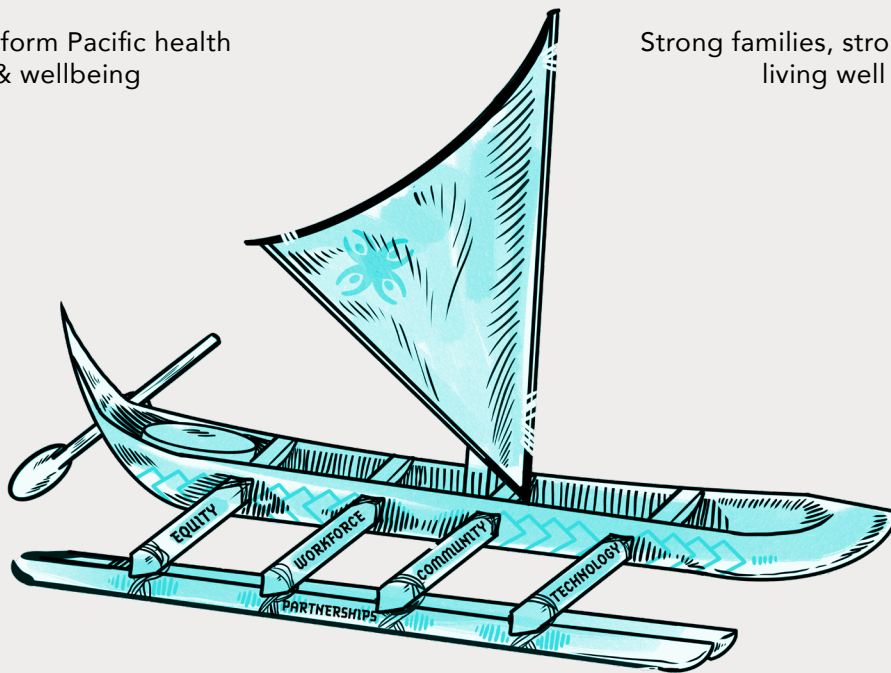


## OUR PURPOSE

To transform Pacific health  
& wellbeing

## OUR VISION

Strong families, strong communities,  
living well longer



## OUR VAKA

The Alliance Health Plus vaka depicts the journey of Pacific people searching for new and better lives in Aotearoa, however, many Pacific living in New Zealand now endure poor health outcomes and systemic inequities.

Alliance Health Plus is on a journey to transform the lives of Pacific peoples, choosing the vaka as a symbol of our purpose and strategic goals; **Reducing the equity gap, Enhancing Pacific workforce development, Strengthening community connections and Embracing technology**, underpinned by the **Development of partnerships and alliances for health equity and social determinants**.

## OUR VALUES

+ COMPASSION + COURAGE + TRUST + RESPECT + SERVICE



## OUR STRATEGIC GOALS

### REDUCE THE EQUITY GAP

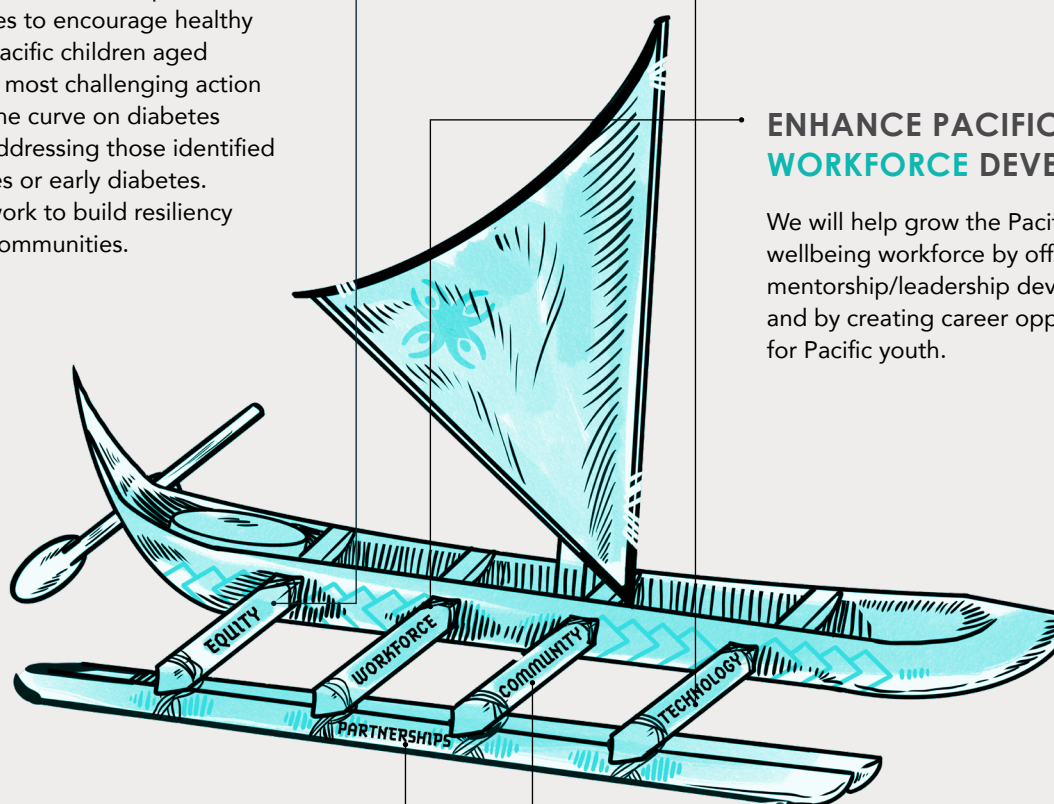
Our focus is on making an impactful difference to health outcomes across four key areas affecting our populations. Our Māmā and Pēpē are the future so we need to ensure the best care for pregnant Māmā and the best start in life for Pēpē. We will support initiatives to encourage healthy weight for our Pacific children aged 4-16 years. Our most challenging action will be turning the curve on diabetes prevalence by addressing those identified with pre-diabetes or early diabetes. Finally, we will work to build resiliency across Pasifika communities.

### EMBRACE TECHNOLOGY

Through the power of technology, data driven analysis and decision making, and improved technological capabilities we will create solutions to improve Pacific wellbeing.

### ENHANCE PACIFIC WORKFORCE DEVELOPMENT

We will help grow the Pacific health and wellbeing workforce by offering Pacific mentorship/leadership development and by creating career opportunities for Pacific youth.



### DEVELOP PARTNERSHIPS & ALLIANCES FOR HEALTH EQUITY & SOCIAL DETERMINANTS

Health and wellbeing are two ingredients that support thriving communities. Health services can no longer work in isolation therefore we will build strategic relationships, create collaborative alliances, commercial arrangements and joint ventures. These partnerships will support health equity and social determinants.

### STRENGTHEN COMMUNITY RELATIONSHIPS

We will continue to build community connections through talanoa. Communities are the key to finding what works and what doesn't. Engaging with Pacific communities such as churches and organisations from various sectors, with cultural appropriateness, is key to connecting with the community voice and co-designing appropriate solutions.